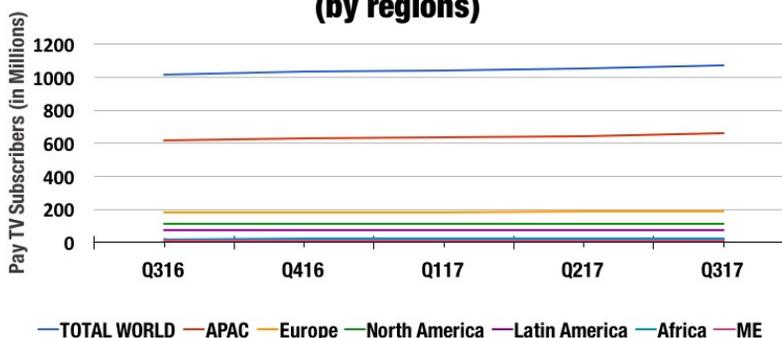


## 60 Million Pay TV subscribers added between Q316 and Q317 globally

According to Dataxis recently published Q317 data, 60 million pay TV subscribers are added since Q316 to the global numbers. Asia-Pacific has the highest number of Pay TV subscribers accounting to **62%** in Q317, growing at a compound annual growth rate (CAGR) of **1.5%** between Q316-Q317.

The total Pay TV subscribers in Q317 have reached **1073 millions** from 1013 millions in Q316, growing at a compound annual growth of 1.2%. Almost 80% of the world subscriber base is coming from Asia-Pacific and Europe. Africa and Middle-East though contributing only 3% to the world pay tv total numbers, are among the fastest growing regions, with 2.7% and 2.5%, respectively. North and Latin America have shown flat growth between Q316-Q317.

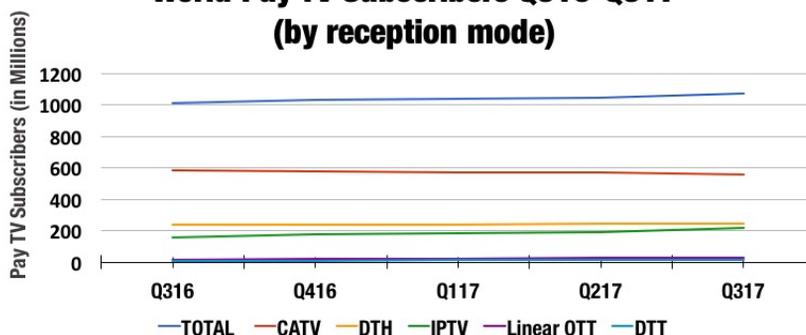
**World Pay TV Subscriber Growth Q316-Q317 (by regions)**



Dataxis believes that Linear OTT is showing some traction, growing at a CAGR of 13%, which is highest growth among all the reception types. Linear OTT is most popular in Asia-Pacific, Europe and Africa Middle-East. IPTV is the second highest growing reception type after Linear OTT, at a CAGR of 7%. Most of the IPTV subscribers are coming from Asia-Pacific and Europe.

CATV is showing downward trend in almost all the regions but still contributes more than 50% of the pay TV subscriber base worldwide. DTH and DTT is almost flat in terms of subscriber growth.

**World Pay TV Subscribers Q316-Q317 (by reception mode)**



By Waseem Haider

**FOR MORE INFORMATION**

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**ABOUT DATAXIS**

Dataxis is a global firm specializing in the delivery of detailed market research, high quality events, and powerful media covering the TV and Telecom industries in more than 200 countries. Dataxis has offices in Europe, Latin America and Africa. Dataxis Intelligence launched its quarterly online service in 2003 and quickly became recognized as a leading source of information for major operators, technology suppliers, content providers and governmental bodies around the globe. The online intelligence service and market reports provide key indicators, statistics, forecasts and analysis of all TV and Telecom operators worldwide. Please visit [www.dataxis.com](http://www.dataxis.com) |