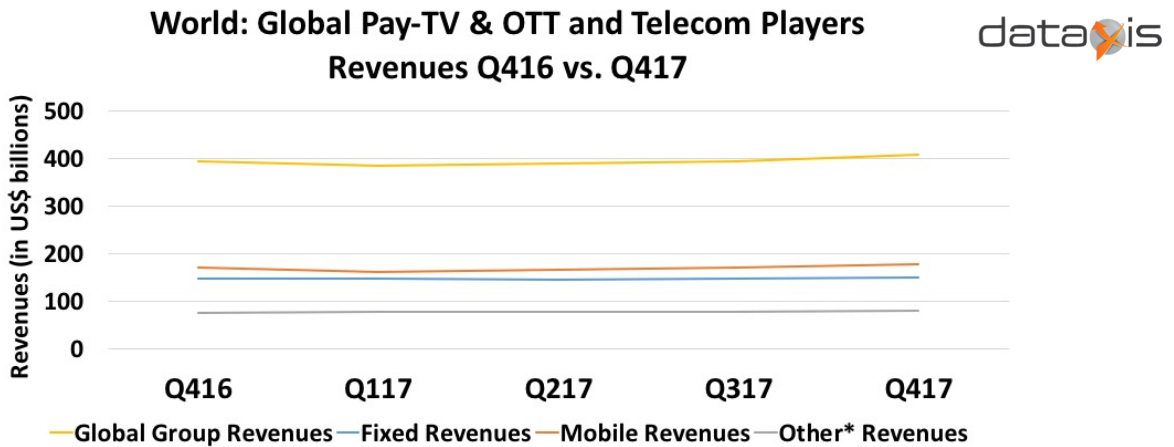


Global revenue for Pay TV/OTT & Telecom operators reached \$410 billion in Q417

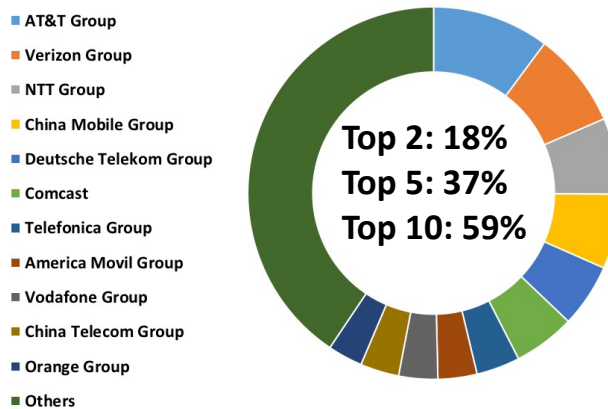
According to Dataxis latest research, on 80 Pay-TV/OTT and telecom players, the global revenues has reached to US\$ 410 billion in 2017 for Q4. The revenues have grown at a CAGR of 1%, from US\$ 381 billion in Q116. Dataxis held a free webinar on the topic and presented the analysis.



*other revenues – mainly wholesale & equipment sales revenues

Adding further to the analysis, the market share by players based on revenues, shows that the top 10 players, accounts for 59% revenues, out of the total global revenues. The top 5 players with highest group revenues are: AT&T Group, Verizon, NTT, China Mobile and Deutsche Telekom.

World: Group Revenues Pay-TV&OTT and Telecom Players, Q417



By Waseem Haider

FOR MORE INFORMATION

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ABOUT DATAxis

Dataxis is a global firm specializing in the delivery of detailed market research, high quality events, and powerful media covering the TV and Telecom industries in more than 200 countries. Dataxis has offices in Europe, Latin America and Africa. Dataxis Intelligence launched its quarterly online service in 2003 and quickly became recognized as a leading source of information for major operators, technology suppliers, content providers and governmental bodies around the globe. The online intelligence service and market reports provide key indicators, statistics, forecasts and analysis of all TV and Telecom operators worldwide. Please visit www.dataxis.com
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