

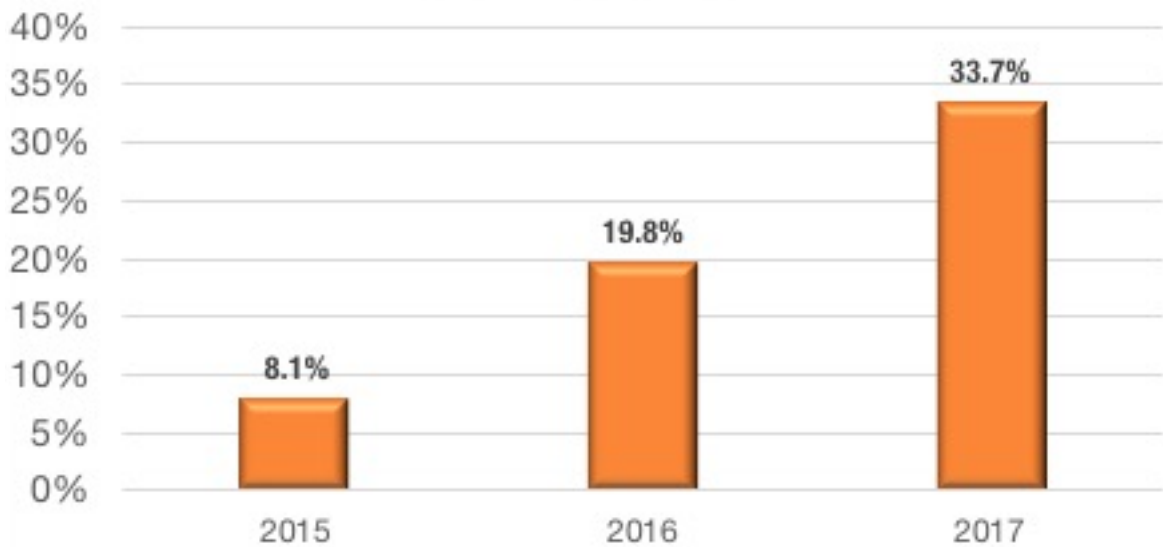
Mobile revenue in Latam reached US\$ 63.6 billion

Although the total installed base of mobile lines is decreasing, most of the key indicators like revenues, postpaid and 4G of the market are progressing. According to Dataxis, the mobile installed base is 685.7 million, representing a decrease of 0.5% since 2016 and the figures deduce a penetration over population of 108.7%.

A clearest perspective about the market evolution is given by revenues which reached US\$ 63.6 billion, an increase of 3.5% since 2016. Although it pushed up the mobile monthly ARPU, it is still very low standing at US\$ 7.70.

On the other hand, the postpaid clients are gaining share and reached 26.7% of the total lines. Moreover, 4G lines also show a quick progress and already totalized 33.7% of the lines. América Móvil is the leader of the market with 34.2% of the mobile lines, followed by Telefónica with 27.3%.

4G over Total Mobile Lines. Latam 2015-2017



Source: Dataxis

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FOR MORE INFORMATION

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