

Fixed broadband grew over 6% in Latin America in 2017

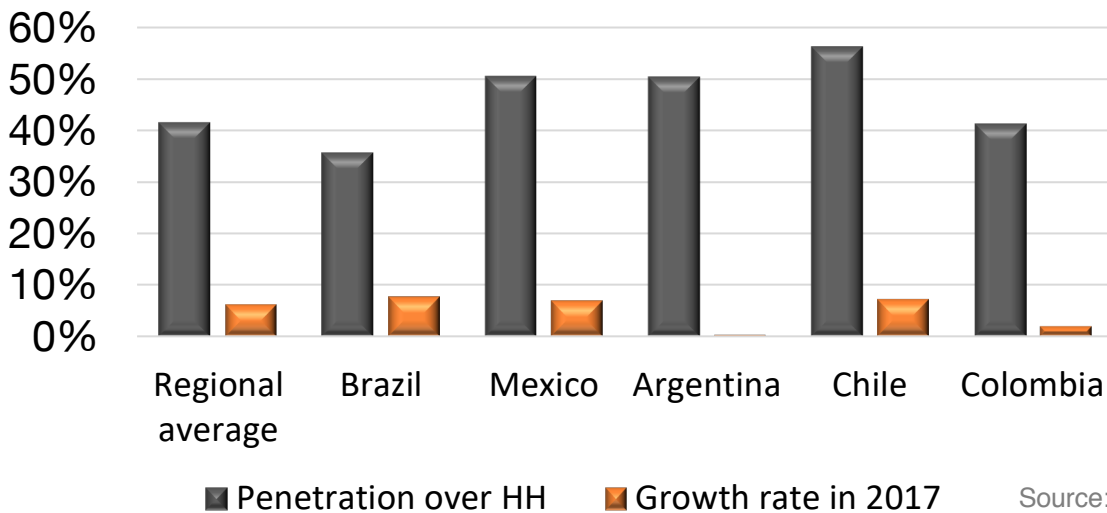
During the year 2017, broadband lines grew by 6.1% compared to last year throughout the region, reaching 72.4 million connections. It is a growth rate like that observed during the year 2016 (6.3%).

DSL was still the most used technology with a market share of 48.1% but it continued losing weight for the benefit of cable modem (38.6% of market share) and specially for optical fibre that reached a share of 13.3% (+3.5 points vs 2016).

The penetration over households reached 41.5% in 2017, adding one point and a half to 2016's penetration rate.

There are disparities in connections between the main markets of the region. Chile, Mexico and Argentina have a penetration rate exceeding 50% whereas Colombia is located in the regional average and Brazil is almost 6 points below regional average, but has the highest growth rate.

Broadband penetration over Households in Latin America



Source: Dataxis

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FOR MORE INFORMATION

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