

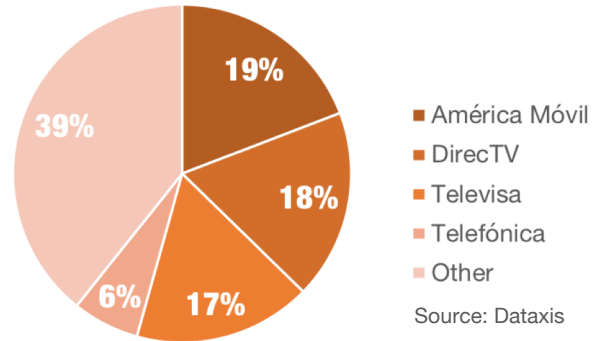
Pay TV in Latin America reached 71.4 million subs in Q1 2018

According to Dataxis, as at Q1 2018 Pay TV in Latin America reached 71.4 million subscribers, which represents a drop of around 0.1% compared to the end of 2017. Venezuela, Brazil and Mexico were the markets that recorded the highest loss of subscribers.

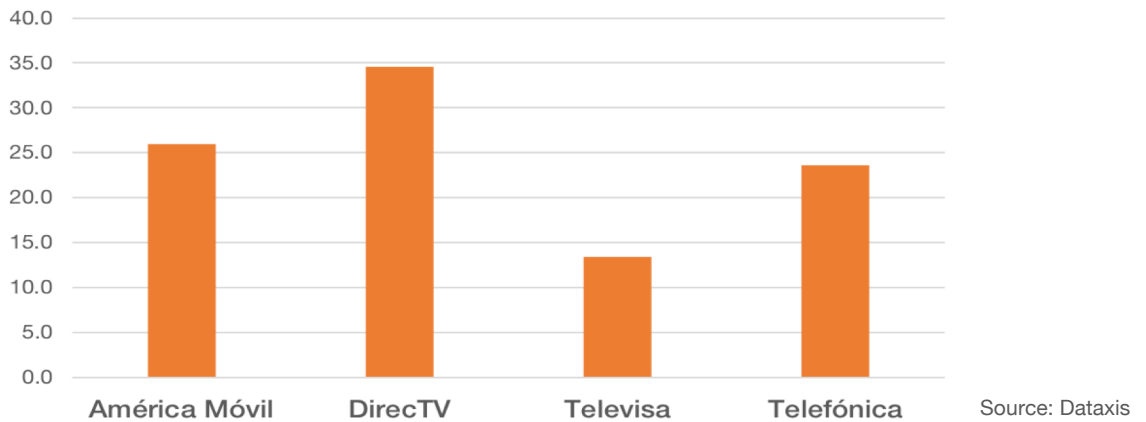
For the first quarter of 2018, América Móvil remained the main Pay TV group in Latin America in terms of subscribers. Although América Móvil held 19.2% of the subscribers, its dominance has declined due to the weight of Brazil in its portfolio.

DirecTV, owned by AT & T, was the second operator measured for subscribers but the largest in terms of revenue. Televisa closed the podium with a good mass of subscribers but a very low ARPU.

Subscriber per Holding (Q1 2018 - Latam)



Pay-TV ARPU by Holding (Q1 2018- Latam - USD)



Although DTH met 48.7% of the subscribers, it was the technological option that was most affected by the reduction of subscriber base. Meanwhile, Cable and IPTV exhibited some progress.

By Carlos Blanco

FOR MORE INFORMATION

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ABOUT DATAxis

Dataxis is a global firm specializing in the delivery of detailed market research, high quality events, and powerful media covering the TV and Telecom industries in more than 200 countries. Dataxis has offices in Europe, Latin America and Africa. Dataxis Intelligence launched its quarterly online service in 2003 and quickly became recognized as a leading source of information for major operators, technology suppliers, content providers and governmental bodies around the globe. The online intelligence service and market reports provide key indicators, statistics, forecasts and analysis of all TV and Telecom operators worldwide. Please visit www.dataxis.com