FTTH revolution in Latin America

November 14th, 2019
About us

Market-leading data and executive events to understand the future of TV, Entertainment and Telecom

Intelligence

Our analytics and online database services provide in-depth indicators on:

- TV
- OTT / Video
- Content distribution
- Telecom
- Technologies

Events

We believe in the power of face-to-face interactions to drive quality business.

Push your new TV, OTT & broadband business across Europe, Latin America and Africa

Advertising

- Sponsored webinar
- Ad banners
- White paper

Nextv News

LATIN AMERICA

- 30,000+ Monthly Visitors
- 13,000+ Daily Subscribers
Our market research in Latin America

At the heart of TV, Telecom & Media convergence

Market Research on TV, OTT, Broadband & Mobile

- Key indicators & analysis by operator & country
- Quarterly statistics (subscribers, revenues, technologies)
- Annual forecasts by country
- TV channels tracker by country (+300 channels)
- Enquiry support from our analysts
Panorama de la banda ancha fija mundial

**Fixed Broadband Evolution**
(Worldwide. Access & Penetration)

**Fixed Broadband by Region**
(Worldwide. Market share)

**Fixed Broadband by Technology**
(Worldwide. Market share)

**FTTx over Broadband by Region**
(Worldwide - Penetration)

Source: Dataxis
Mercado de banda ancha en América latina

**Fixed Broadband by Technology**

(Latam - Market share)

Source: Dataxis

**Fixed Broadband technology by group (Q4 2018)**

- América Móvil Q4 '18
- CANTV Q4 '18
- Liberty Global Q4 '18
- Megacable Q4 '18
- Millicom Q4 '18
- Oi Q4 '18
- Telecom Argentina Q4 '18
- Telefónica Q4 '18
- Televisa Q4 '18

Source: Dataxis
Escenario FTTx en América Latina

**Escenario FTTx en América Latina**

*Source: Dataxis*

### FTTx by Group
**Latam - Q4 2018**

- America Movil Group: 29%
- Telefonica Group: 8%
- Grupo Salinas: 19%
- AmTel: 19%
- Grupo Di: 1%
- CNT: 1%
- ETB group: 1%
- Telconet: 1%
- Entel Bolivia: 1%
- Grupo GTD: 2%
- Grupo Sercomtel: 1%
- Televisa Group: 5%
- Brisnet: 1%
- Digicel Group: 2%
- Liberty Global Group: 4%
- Millicom Group: 1%
- Other: 1%

*Source: Dataxis*

### FTTx by Country
**Latam - Market Share**

- Argentina: 40%
- Brazil: 35%
- Chile: 15%
- Colombia: 10%
- Ecuador: 5%
- Mexico: 5%
- Uruguay: 5%
- Other: 5%

*Source: Dataxis*

### Fixed Broadband by Type of actor
**Latam - Q4 2018**

- Competitor: 70%
- Incumbent: 30%

*Source: Dataaxis*

### Broadband Incumbent

*Source: Dataaxis*

### Broadband Competitors

*Source: Dataaxis*
Upcoming Event

Nextv Series Brasil

December 4th
Maksoud Plaza Hotel, Sao Paulo
www.nextvseriesbrasil.com

- +200 Attendees
- Networking activities
- Executive Panels and One-on-One sessions

Follow us: LinkedIn @dataxisintel #nextvbrasil
Thank you for your participation!

To access webinar’s recordings & presentation go to www.dataxis.com/webinars/

For any question about the webinar, do not hesitate to contact me:

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