

Dataxis

W E B I N A R

SPONSORED WEBINARS offer

Webinars are safe & very cost-effective ways to market and promote your services and reach out the **key decision-makers**



Dataxis

W E B I N A R

Webinars are different than the usual ones. We invite your **key targets**.
You will **e-meet qualified decision-makers** to present your business proposal and **interact** with them.



45,000

Newsletter Subscribers



700

Conference speakers



3,000

Event attendees



SELECT YOUR TARGETS



ENGAGE YOUR AUDIENCE



GENERATE NEW BUSINESS



Webinars are safe and very cost-effective ways to market and promote your services and reach out the **key decision-makers**

✓ **EDUCATE**

Show how your product works and demonstrate its benefits to the user, including testimonials from satisfied customers

✓ **ENGAGE YOUR AUDIENCE**

Associate your brand with a pre-eminent research and event company to host a webinar and get an exclusive speaking slot to engage with your audience on a personal level. Sponsored webinars gather in average more that 100 participants

✓ **GENERATE QUALITY LEADS**

E-meet and convert leads that have expressed a strong level of interest and intent. Receive the detailed information of all executives registered and attendees

✓ **LEVERAGE ON OUR POWERFUL MEDIA**

Sponsored webinars are promoted through our powerful Nextv News community and e-mail blasts to up to 45,000 contacts. Your webinar recording and presentation are available for 2 months on our news and corporate website,

Webinar fully customized	Sponsor a Dataxis Webinar
• You can choose the topics and the whole agenda	• Dataxis defines the topics and agenda
• Dedicated team for targeted speaker recruitment	• Dataxis' analyst makes a presentation related to the topics covered
• You can display a short video during the panel	• Speaking slot for the sponsor
• Branding & promotion before, during and after the webinar	• Branding & promotion before, during and after the webinar

Webinar fully customized

Pricing
\$7,000

Dataxis organises on your behalf a webinar with the topics of your choice along with some of your targeted panellists which our dedicated team will invite on your behalf. We also manage and prepare the moderation of the virtual session. You can decide to display a short corporate video during the webinar.



Define your subject / topic

You decide in coordination with our team for the topics and agenda of the webinar.



Panelists recruitment by our team along with moderation

Our event team will work closely with you for the recruitment of targeted panelists and will manage the moderation process.



Promotion of the webinar through our different channels

Your webinar will be promoted through our different websites and social media. With more than 45,000 subscribers to our newsletters, we will do our best for you to e-meet your right targets to promote and showcase your products / services.

Branding



We offer several means of branding before, during and after the webinar:

- You can choose to display a short corporate video during the session
- All communications concerning the webinar will be branded with your logo and / or artworks
- The registration form will be customized by adding your preferred fields as well as your logo
- All emailings, banners and social media posts will be branded as per your design
- Your event recording and presentation are available for 2 months on our news and corporate websites



Access to attendees & registrant list and event analytics

You will receive all contact details of each participant who attended the webinar and also all those who registered and did not attend as well as surveys analytics.

Sponsor a Dataxis Webinar

Pricing
\$5,000

Dataxis organize around 5 webinars each month covering hot topics in different regions (Europe, Middle East, Africa and Latin America). The sponsored webinar is a safe and very cost-effective way to market and promote your services and reach out to key decision makers using the pre-arranged topic which is most related to your offer and communication strategy.



Select your subject / topic among the scheduled Dataxis webinars



Speaking slot

A speaking/Panel slot to showcase your products or services.



Promotion of the Virtual Panel through our different channels

The sponsored webinar will be promoted through our different websites and social media. With more than 45,000 subscribers to our newsletters, we will do our best for you to e-meet your right targets to promote and showcase your products / services.



Branding

- All communications concerning the webinar will be branded with your logo and/or artworks
- The registration form will be customized by adding your preferred fields as well as your logo
- All emailings, banners and social media posts will be branded as per your design
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OUR OFFERS

SPONSORSHIP LEVEL	Webinar fully customized	Sponsored Dataxis webinars
	\$7,000	\$5,000
Speaking opportunities	Yes	Yes
Topics / Subjects	<ul style="list-style-type: none"> Defined by the sponsor 	<ul style="list-style-type: none"> Defined by Dataxis
Panelists & moderator	<ul style="list-style-type: none"> Defined by the sponsor & recruited by Dataxis 	<ul style="list-style-type: none"> Defined and recruited by Dataxis
Corporate video during the event	Yes	No
Customization of registration page	Yes	Yes
Promotion	<ul style="list-style-type: none"> Fully customised email blasts with your design (3) Social media posts on LinkedIn & Twitter Banners on our corporate and Nextv News websites 	<ul style="list-style-type: none"> Fully customised email blasts with your design (3) Social media posts on linkedin & twitter Banners on our corporate and nextv news websites
Accessed to attendees & registration list	Yes	Yes
Recording & presentation of the Webinar	2 months on our corporate & nextv news websites	2 months on our corporate & nextv news websites