

Dataxis



Brochure

Media kit

WHITE PAPERS

ADVERTISING BANNERS

EMAIL BLASTS





Associate your brand with a pre-eminent research & event company and leverage our network of more than 35,000 industry executives



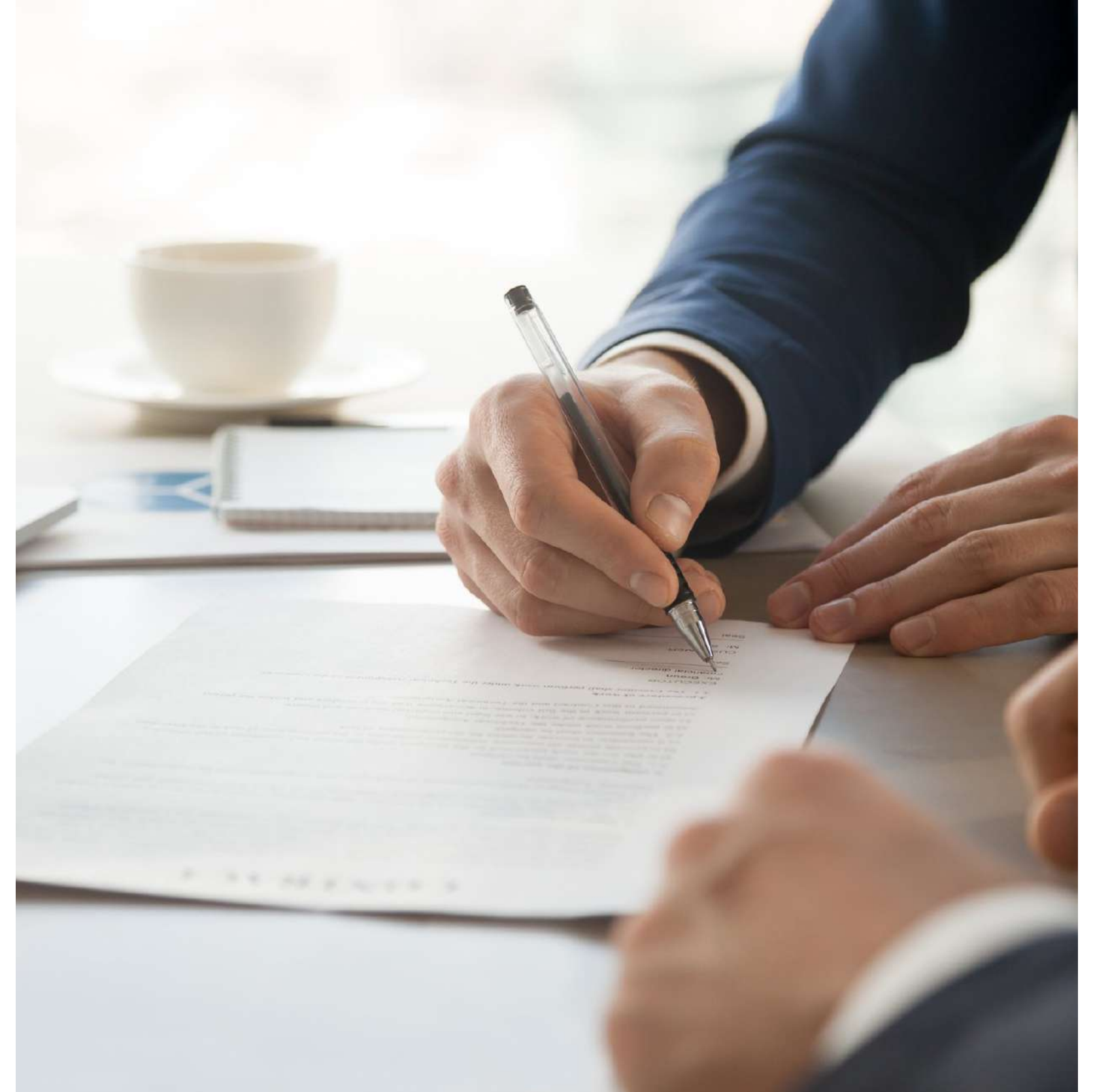
ENGAGE
LEADS AND TARGETS



INFLUENCE
THE MARKET



GET UNIQUE
VISIBILITY



Dataxis is at the heart of the growing TV, Telecom, Media and Entertainment markets and we provide our clients with comprehensive detailed market research, high quality events, and powerful media covering more than 180 countries with a strong focus on emerging markets.

WHITE PAPER GENERATE LEADS & ENGAGE YOUR TARGETS

Spread your expertise and build a better brand image

HOSTING WHITE PAPER

A 5-10 pages white paper provided by the sponsor. The document will be hosted on Daxxis websites to be downloaded by registration.

GET EXCLUSIVE VISIBILITY

The White paper will be hosted for 3 months on the relevant dataxis websites.

It will be promoted up to 35,000 contacts through e-mail blasts and posted on dataxis social networks.

TEAM-SPECIFIC PROTOCOL

Receive every week the detailed list of executive contacts who download the white paper





ADVERTISING BANNERS

Push your brand on one of the leading media specialized in the TV, OTT, Media & Entertainment industry

Spread your expertise and build a better brand image

GET UNIQUE VISIBILITY FOR YOUR BRAND THROUGH ADVERTISING BANNERS

3 different offers:

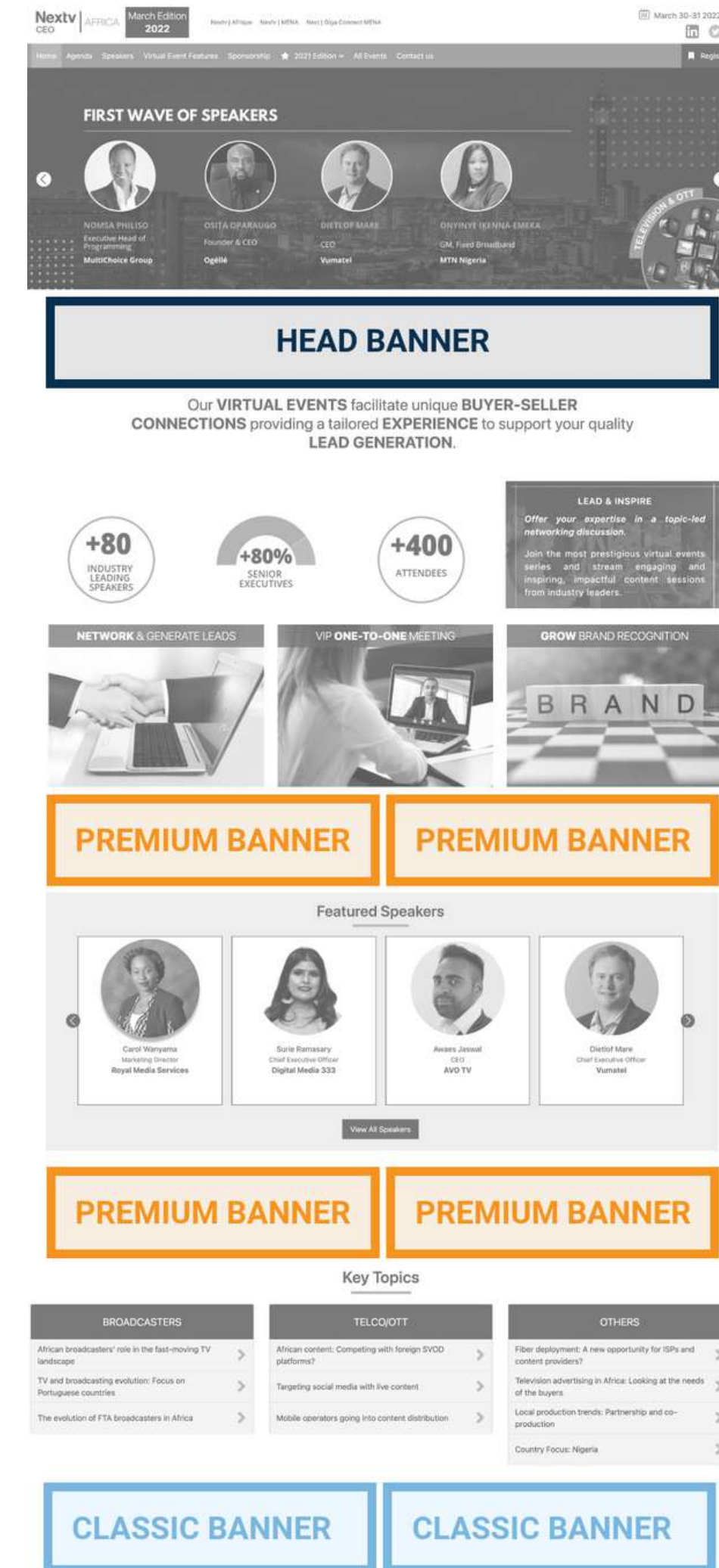
- ✓ **HEADER**
- ✓ **PREMIUM**
- ✓ **CLASSIC**



Ad banners appear throughout dataxis websites.

Ad Banners are also released in newsletters sent to our subscribers database.

Our specialists can make recommendations as to banner design and call-to-actions to help ensure maximum engagement.



Head & Central banner:

Web: 1315 x 185px
Mobile: 350 x 125px

Social networks:
LinkedIn: 800 x 450 px
Twitter: 1200 x 600 px
Instagram: 1200 x 628 px

File format:
.gif, .png and .jpeg

File weight:
100kb max



EMAIL BLASTS

Reach more than **25,000 executives worldwide**, or target specific regions:

Dataxis "email blast" helps build stronger customer relationships and stay in regular contact with the market with attractive and professional email communications



EUROPE	25%
LATIN AMERICA	29%
AFRICA	14%
NORTH AMERICA	16%
ASIA	16%



12-13%
Average open rate



5-5%
Average CTR

1 REGION
400€

2 REGIONS
600€

3 REGIONS
750€

ALL REGIONS
900€

Dataxis



CONTACT US

FOR MORE INFORMATION

www.dataxis.com

OR CONTACT US DIRECTLY

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