## Dataxis - -

**Brochure** 

# Medica kit

WHITE PAPERS

**EMAIL BLASTS** 



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Associate your brand with a pre-eminent research & event company and leverage our network of more than 35,000 industry executives



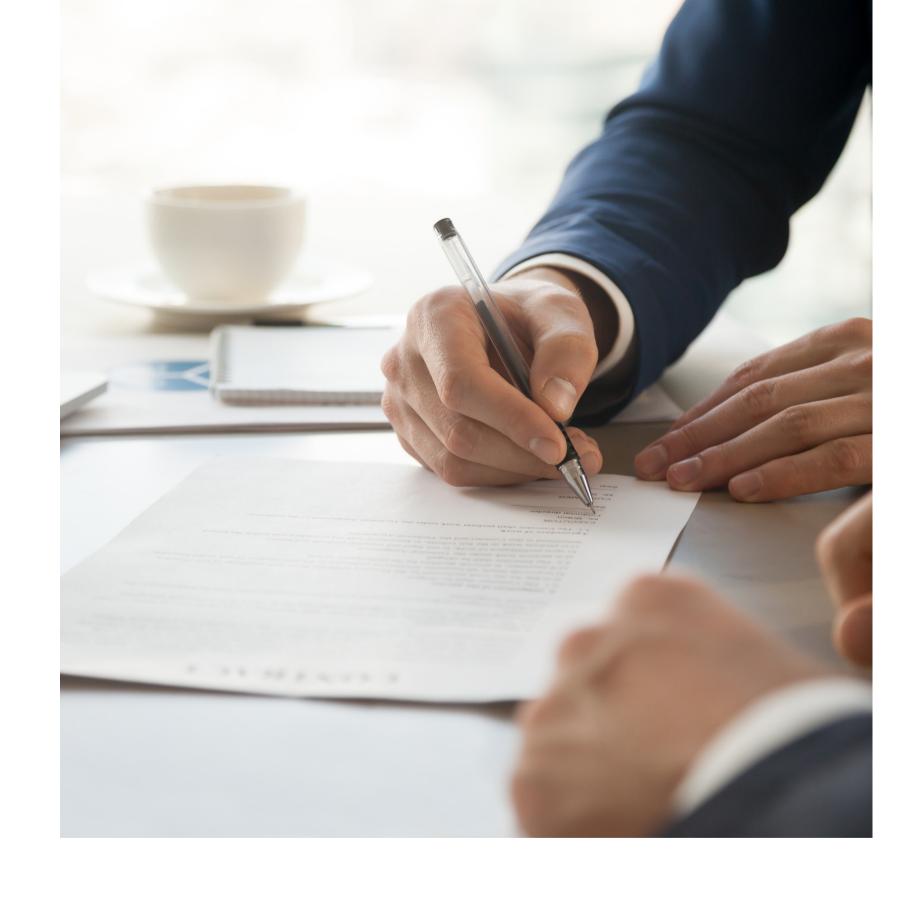
# ENGAGE LEADS AND TARGETS



INFLUENCE THE MARKET



GET UNIQUE VISIBILITY



Dataxis is at the heart of the growing TV, Telecom, Media and Entertainment markets and we provide our clients with comprehensive detailed market research, high quality events, and powerful media covering more than 180 countries with a strong focus on emerging markets.

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#### WHITE PAPER

#### **GENERATE LEADS & ENGAGE YOUR TARGETS**

Spread your expertise and build a better brand image

#### **HOSTING WHITE PAPER**

A 5-10 pages white paper provided by the sponsor. The document will be hosted on Dataxis websites to be downloaded by registration.

#### **GET EXCLUSIVE VISIBILITY**

The White paper will be hosted for 3 months on the relevant dataxis websites.

It will be promoted up to 35,000 contacts through e-mail blasts and posted on dataxis social networks.

#### **TEAM-SPECIFIC PROTOCOL**

Receive every week the detailed list of executive contacts who download the white paper





#### EMAIL BLASTS

### Reach more than 25,000 executives worldwide, or target specific regions:

Dataxis "email blast" helps build stronger customer relationships and stay in regular contact with the market with attractive and professional email communications



EUROPE 25%
LATIN AMERICA 29%
AFRICA 14%
NORTH AMERICA 16%
ASIA 16%



12-13%
Average open rate



**5-5%**Average CTR

1 REGION
400€

2 REGIONS 600€

3 REGIONS **750€** 

ALL REGIONS
900€

## Dataxis • •

# CONTACT US

#### FOR MORE INFORMATION

www.dataxis.com

#### OR CONTACT US DIRECTLY

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