

Dataxis



Brochure

Media kit

WHITE PAPERS

EMAIL BLASTS





Associate your brand with a pre-eminent research & event company and leverage our network of more than 35,000 industry executives



**ENGAGE
LEADS AND TARGETS**



**INFLUENCE
THE MARKET**



**GET UNIQUE
VISIBILITY**



Dataxis is at the heart of the growing TV, Telecom, Media and Entertainment markets and we provide our clients with comprehensive detailed market research, high quality events, and powerful media covering more than 180 countries with a strong focus on emerging markets.

WHITE PAPER

GENERATE LEADS & ENGAGE YOUR TARGETS

Spread your expertise and build a better brand image

HOSTING WHITE PAPER

A 5-10 pages white paper provided by the sponsor. The document will be hosted on Daxis websites to be downloaded by registration.

GET EXCLUSIVE VISIBILITY

The White paper will be hosted for 3 months on the relevant daxis websites.

It will be promoted up to 35,000 contacts through e-mail blasts and posted on daxis social networks.

TEAM-SPECIFIC PROTOCOL

Receive every week the detailed list of executive contacts who download the white paper





EMAIL BLASTS

Reach more than **25,000 executives worldwide**, or target specific regions:

Dataxis "email blast" helps build stronger customer relationships and stay in regular contact with the market with attractive and professional email communications



EUROPE	25%
LATIN AMERICA	29%
AFRICA	14%
NORTH AMERICA	16%
ASIA	16%



12-13%
Average open rate



5-5%
Average CTR

1 REGION

400€

2 REGIONS

600€

3 REGIONS

750€

ALL REGIONS

900€

Dataxis



CONTACT US

FOR MORE INFORMATION

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