

EVENTS CALENDAR 2024

MAY 2024

Nextv Series Europe London	May 28-29, 2024
CTV Ad Days Europe London	May 30, 2024
Nextv Series South America Buenos Aires	May 29, 2024

JUNE 2024

Next Giga Connect Europe London	June 4, 2024
Next Mobile Europe London	June 5, 2024
CTV Ad Days Los Angeles Los Angeles	June 11, 2024
Nextv Series East Africa Nairobi	June 25, 2024

SEPTEMBER 2024

Retech Days Berlin	Sep 6, 2024
Nextv Series Berlin - IFA Berlin	Sep 9-10, 2024
Next Giga Connect Latam Mexico City	Sep 24, 2024
Next Mobile Mexico Mexico City	Sep 25, 2024

OCTOBER 2024

Nextv Series Mexico Mexico City	Oct 3, 2024
CTV Ad Days Mexico Mexico City	Oct 4, 2024
CTV Ad Days Africa Joburg	Oct 15, 2024

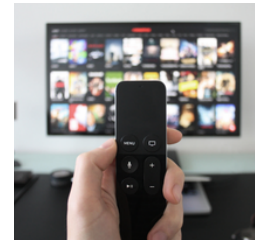
NOVEMBER 2024

CTV Ad Days New York New York	Nov 12, 2024
Nextv Series Europe Warsaw	Nov 12-13, 2024
CTV Days US Hispanic & Latin America Miami	Nov 14, 2024

DECEMBER 2024

Nextv Series Brasil São Paulo	Dec 4, 2024
CTV Ad Days Brasil São Paulo	Dec 5, 2024
Nextv Series MENA Dubai	Dec 10, 2024
CTV Ad Days MENA Dubai	Dec 11, 2024

TELEVISION & OTT



Nextv TV events unite the leaders in pay TV, telecom operators, broadcasters, OTT platforms, technology providers and the entire entertainment industry to discuss the future and the universal challenges and solutions of the OTT sector. Look beyond the customary horizon and interact with global market leaders alongside Dataxis to address the big question, "What Next?"

ADVERTISING



CTV Ad Days seeks to create opportunities where brands, media agencies, operators and technology providers exchange ideas for a more efficient usage of the TV and OTT platforms as an advertising medium. Team up with Dataxis to keep up with recent developments and explore the dichotomy of programmatic, addressable and TV advertising strategies.

BROADBAND



The upcoming **Next Giga Connect** conferences emphasises on technological shifts in the telco and media space. Addressing the future of high-speed connectivity, prospects of fixed 5G, satellite broadband, gigabit access and smart WIFI will be at the crux of Dataxis' focus.

MOBILE



Next Mobile will be a new hub for the mobile industry, with panel discussions led by the key players in this new value chain based on "coopetition" to understand the new roles and opportunities of sharing and collaboration.

RETECH DAYS



Retech Days is designed to explore the role of smartphones' refurbishment industry in promoting the circular economy, an economic paradigm that seeks to keep resources in use for as long as possible, extracting as much of their value as possible before recovering and regenerating them.