

EVENTS CALENDAR 2024

MAY 2024		
Nextv Series Europe	May 28-29, 2024	London
Nextv Series South America	May 29, 2024	Buenos Aires
CTV Ad Days Europe	May 30, 2024	London

JUNE 2024		
Next Giga Connect Europe	June 4, 2024	London
CTV Ad Days Los Angeles	June 11, 2024	Los Angeles
Nextv Series East Africa	June 25, 2024	Nairobi

OCTOBER 2024		
Nextv Series Mexico	Oct 3, 2024	Mexico City
CTV Ad Days Mexico	Oct 3, 2024	Mexico City
Retail Media Days Mexico	Oct 3, 2024	Mexico City
Next Giga Connect Latam	Oct 3, 2024	Mexico City
CTV Ad Days Africa	Oct 15, 2024	Joburg
Nextv Series Africa	Oct 15, 2024	Joburg
Retail Media Days Africa	Oct 15, 2024	Joburg

NOVEMBER 2024		
Nextv Series Europe	Nov 12, 2024	Warsaw
CTV Ad Days Europe	Nov 12, 2024	Warsaw
Retail Media Days Europe	Nov 12, 2024	Warsaw
CTV Ad Days New York	Nov 13, 2024	New York
Retail Media New York	Nov 13, 2024	New York
CTV Days US Hispanic & Latin America	Nov 15, 2024	Miami

DECEMBER 2024		
Nextv Series Brasil	Dec 4, 2024	São Paulo
Retail Media Days Brasil	Dec 4, 2024	São Paulo
CTV Ad Days Brasil	Dec 4, 2024	São Paulo
Nextv Series MENA	Dec 10, 2024	Dubai
CTV Ad Days MENA	Dec 10, 2024	Dubai
Retail Media Days MENA	Dec 10, 2024	Dubai
Retech Days	Dec 12, 2024	London



TELEVISION & OTT

Nextv Series events unite TV leaders, streaming digital players, technology providers and the entire entertainment industry to discuss the future and the universal challenges and solutions of the streaming sector. Look beyond the customary horizon and interact with global market leaders alongside Dataxis to address the big question, “What Next?”



ADVERTISING

CTV Ad Days seeks to create opportunities where brands, media agencies, operators and technology providers exchange ideas for a more efficient usage of the TV and OTT platforms as an advertising medium. Team up with Dataxis to keep up with recent developments and explore the dichotomy of programmatic, addressable and TV advertising strategies.



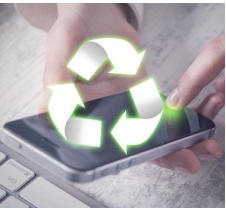
RETAIL MEDIA

Retail Media Days events will focus on the rapidly growing landscape of advertising within online retail environments. It will delve into how established networks are innovating to maintain their edge amidst intense competition, leading to the development of new solutions and ad products. Explore how this form of advertising is reshaping the customer journey and driving higher conversion rates.



BROADBAND

The upcoming **Next Giga Connect** conferences emphasises on technological shifts in the telco and media space. Addressing the future of high-speed connectivity, prospects of fixed 5G, satellite broadband, gigabit access and smart WIFI will be at the crux of Dataxis' focus.



RETECH DAYS

Retech Days is designed to explore the role of smartphones' refurbishment industry in promoting the circular economy, an economic paradigm that seeks to keep resources in use for as long as possible, extracting as much of their value as possible before recovering and regenerating them.