

EVENTS CALENDAR 2024

MAY 2024

Nextv Series Europe	May 28-29, 2024
London	
Nextv Series South America	May 29, 2024
Buenos Aires	
CTV Ad Days Europe	May 30, 2024
London	

JUNE 2024

Next Giga Connect Europe	June 4, 2024
London	
CTV Ad Days Los Angeles	June 11, 2024
Los Angeles	
Nextv Series East Africa	June 25, 2024
Nairobi	

OCTOBER 2024

NXT Media Days Mexico	Oct 3, 2024
CTV Ad Days Mexico Nextv Series Mexico Retail Media Days Mexico	
Mexico City	
Next Giga Connect Latam	Oct 3, 2024
Mexico City	
NXT Media Days Africa	Oct 15, 2024
CTV Ad Days Africa Nextv Series Southern Africa Retail Media Days Africa	
Joburg	

NOVEMBER 2024

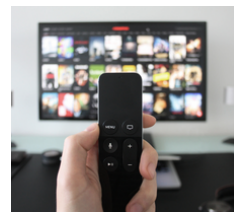
NXT Media Days Europe	Nov 12, 2024
CTV Ad Days Europe Nextv Series Europe Retail Media Days Europe	
Warsaw	
NXT Media Days New York	Nov 13, 2024
CTV Ad Days New York Retail Media Days New York	
New York City	
CTV Days US Hispanic & Latin America	Nov 15, 2024
Miami	
Retech Days	Nov 19, 2024
Berlin	

DECEMBER 2024

NXT Media Days Brasil	Dec 3, 2024
CTV Ad Days Brasil Nextv Series Brasil Retail Media Days Brasil	
São Paulo	
NXT Media Days MENA	Dec 10, 2024
CTV Ad Days MENA Nextv Series MENA Retail Media Days MENA	
Dubai	

TELEVISION & OTT, ADVERTISING, RETAIL MEDIA

NXT Media Days fosters innovation and collaboration in media and advertising. By uniting Nextv Series, CTV Ad Days, and Retail Media Days, we offer a platform for industry professionals to explore trends, share insights, and develop strategies for the future. Join us to stay ahead, network with key players, and gain essential knowledge. Together, we're shaping the future of media.



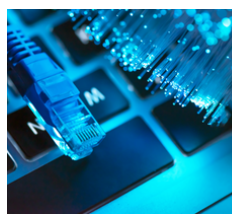
Nextv Series events unite TV leaders, streaming digital players, technology providers and the entire entertainment industry to discuss the future and the universal challenges and solutions of the streaming sector. Look beyond the customary horizon and interact with global market leaders alongside Dataxis to address the big question, "What Next?"



CTV Ad Days seeks to create opportunities where brands, media agencies, operators and technology providers exchange ideas for a more efficient usage of the TV and OTT platforms as an advertising medium. Team up with Dataxis to keep up with recent developments and explore the dichotomy of programmatic, addressable and TV advertising strategies.



Retail Media Days events will focus on the rapidly growing landscape of advertising within online retail environments. It will delve into how established networks are innovating to maintain their edge amidst intense competition, leading to the development of new solutions and ad products. Explore how this form of advertising is reshaping the customer journey and driving higher conversion rates.



BROADBAND

The upcoming **Next Giga Connect** conferences emphasises on technological shifts in the telco and media space. Addressing the future of high-speed connectivity, prospects of fixed 5G, satellite broadband, gigabit access and smart WIFI will be at the crux of Dataxis' focus.



CIRCULAR ECONOMY

Retech Days is designed to explore the role of smartphones' refurbishment industry in promoting the circular economy, an economic paradigm that seeks to keep resources in use for as long as possible, extracting as much of their value as possible before recovering and regenerating them.