

EVENTS CALENDAR 2025

MAY 2025

NXT Media Days Europe

- Nextv Series Europe
- CTV Ad Days Europe
- Retail Media Days Europe
- DOOH Ad Days Europe
- In-Game Ad Days Europe

Berlin

Retech Days Europe

Berlin

NXT Media Days South America

- Nextv Series South America
- CTV Ad Days South America
- Retail Media Days South America

Buenos Aires

JUNE 2025

NXT Media Days Los Angeles

- CTV Ad Days Los Angeles
- Retail Media Days Los Angeles
- DOOH Ad Days Los Angeles
- In Game Ad Days Los Angeles

Los Angeles

OCTOBER 2025

NXT Media Days Mexico

- Nextv Series Mexico
- CTV Ad Days Mexico
- Retail Media Days Mexico
- DOOH Ad Days Mexico

Mexico City

NOVEMBER 2025

NXT Media Days MENA

- Nextv Series MENA
- CTV Ad Days MENA
- Retail Media Days MENA
- DOOH Ad Days MENA

Dubai

NXT Media Days New York

- CTV Ad Days New York
- Retail Media Days New York
- DOOH Ad Days New York
- In-Game Ad Days New York

New York

NXT Media Days Europe

- Nextv Series Europe
- CTV Ad Days Europe
- Retail Media Days Europe
- DOOH Ad Days Europe
- In-Game Ad Days Europe

South Europe - to be confirmed

NXT Media Days US Hispanic & Latin America

- Nextv Series US Hispanic & Latin America
- CTV Ad Days US Hispanic & Latin America

Miami

DECEMBER 2025

NXT Media Days Brasil

- Nextv Series Brasil
- CTV Ad Days Brasil
- Retail Media Days Brasil
- DOOH Ad Days Brasil

São Paulo

TV& OTT, ADVERTISING, IN GAMING, RETAIL MEDIA & DOOH

NXT Media Days fosters innovation and collaboration in media and advertising. By uniting Nextv Series, CTV Ad Days, Retail Media Days, DOOH Days, and In-Gaming Advertising Days, we provide a comprehensive hub for industry professionals to explore trends, share insights, and develop strategies for the future. Join us to stay ahead, network with key players, and gain essential knowledge across various media channels.



Nextv Series events unite TV leaders, streaming digital players, technology providers and the entire entertainment industry to discuss the future and the universal challenges and solutions of the streaming sector.



CTV Ad Days creates opportunities for brands, media agencies, operators, and tech providers to exchange ideas on maximizing TV and OTT as advertising platforms. Stay updated on the latest trends and explore strategies in programmatic, addressable, and TV advertising.



Retail Media Days focuses on the fast-growing world of advertising in online retail. Discover how networks are innovating to stay competitive, developing new solutions, and reshaping the customer journey to boost conversion rates.



DOOH Ad Days delves into Digital Out of Home advertising. Connect with retailers, agencies, and brands through keynotes and panels, and explore strategies transforming outdoor advertising while building valuable industry connections.



In-Game Ad Days unites publishers, agencies, brands, and OEMs to explore the future of gaming advertising. Discuss targeted ads, advergaming, and retail media, and learn how to better connect with gaming audiences.

CIRCULAR ECONOMY



Retech Days delves into how the smartphone refurbishment industry drives the circular economy, an approach focused on extending resource use, maximizing value extraction, and promoting regeneration and recovery of materials.