

# Dataxis

## EVENTS CALENDAR 2025

Sept 30

### MAY 2025

**Retech Days Europe** May 21-22

Berlin

**Commerce Media Days Europe** May 26  
Retail & DOOH

Berlin

**Ad Data Days Europe** May 27

Berlin

**NXT Media Days Los Angeles** May 29

- CTV Ad Days Los Angeles
- Commerce Media Days Los Angeles

Los Angeles

### JUNE 2025

**NXT Media Days South America** June 5

- Nextv Series South America
- CTV Ad Days South America
- Commerce Media Days South America

Buenos Aires

### SEPTEMBER 2025

**Retech Days Mexico** Sept 30

Mexico City

### OCTOBER 2025

**NXT Media Days Mexico** October 1

- Nextv Series Mexico
- CTV Ad Days Mexico
- Commerce Media Days Mexico

Mexico City

**NXT Media Days MENA** October 21

- Nextv Series MENA
- CTV Ad Days MENA
- Commerce Media Days MENA

Dubai

**Retech Days MENA** October

Dubai

### NOVEMBER 2025

**NXT Media Days Europe** Nov 18-20

- Nextv Series Europe
- CTV Ad Days Europe
- Commerce Media Days Europe

Valencia

**NXT Media Days New York** Nov 18

- CTV Ad Days New York
- Commerce Media Days New York

New York

### DECEMBER 2025

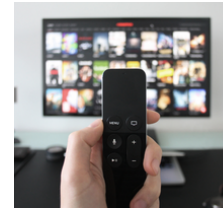
**NXT Media Days Brasil** December 3

- Nextv Series Brasil
- CTV Ad Days Brasil
- Commerce Media Days Brasil

São Paulo

### TELEVISION & OTT, ADVERTISING, RETAIL MEDIA

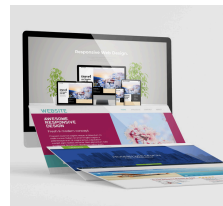
**NXT Media Days** fosters innovation and collaboration in media and advertising. By uniting Nextv Series, CTV Ad Days, and Retail Media Days, we offer a platform for industry professionals to explore trends, share insights, and develop strategies for the future. Join us to stay ahead, network with key players, and gain essential knowledge. Together, we're shaping the future of media.



**Nextv Series** events unite TV leaders, streaming digital players, technology providers and the entire entertainment industry to discuss the future and the universal challenges and solutions of the streaming sector. Look beyond the customary horizon and interact with global market leaders alongside Dataxis to address the big question, "What Next?"



**CTV Ad Days** seeks to create opportunities where brands, media agencies, operators and technology providers exchange ideas for a more efficient usage of the TV and OTT platforms as an advertising medium. Team up with Dataxis to keep up with recent developments and explore the dichotomy of programmatic, addressable and TV advertising strategies.



**Commerce Media Days** will explore the dynamic world of digital commerce advertising, from online retail to Digital Out-of-Home (DOOH). The event highlights how leading networks are innovating with new solutions and ad products to stay ahead, reshaping the customer journey and boosting engagement and conversion rates across channels.



**Ad Data Days** is the premier B2B event dedicated to leveraging data to revolutionize advertising strategies. This unique gathering brings together brands, retailers, and technology providers to explore how data-driven insights drive smarter, more effective campaigns and enhance retail media initiatives.

### CIRCULAR ECONOMY



**Retech Days** is designed to explore the role of smartphones' refurbishment industry in promoting the circular economy, an economic paradigm that seeks to keep resources in use for as long as possible, extracting as much of their value as possible before recovering and regenerating them.